City Council Minutes

Workshop Meeting 2/11/87

City Council Chambers

UPDATE/DISCUSSION OF U.S. 41 MEDIAN LANDSCAPING PROGRAM. DISCUSSION OF AIRPORT NOISE STUDY AND CONSULTANT RECOMMENDATIONS. PRESENTATION OF PROGRAM BUDGETING: A) UTILITIES PRESENTATION BY THE U.S.A. KIDS, "STAY SAFE FROM DRUGS". 1 RESULTS OF TELEPHONE SURVEY REGARDING CITY SERVICES. 8-9				-SUBJI	ECT-							Page
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CITY COUNCIL MINUTES
Workshop Minutes

Time 9:00 a.m.

Date 2/11/87

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Mayor Putzell suggested consideration of Agenda Item 3. * * * * *	Edwin J. e Mayo	234		TE.		
DISCUSSION OF AIRPORT NOISE STUDY AND CONSULTANT RECOMMENDATIONS. REQUESTED BY MAYOR PUTZELL.	T mailing T mail					
Mayor Putzell noted recent meetings between the Airport Authority and its consultant as well as other meetings to gain input from various segments of the community. He called on William Blaikie, Airport Authority Chairman, for further comment.	Council Eranklan C Nark W. 1 Tala A	94	OS.	A		-
Mr. Blaikie advised that various Airport Authority subcommittees had been meeting to gain input and make recommendations on methods of noise abatement at the airport. He also pointed out that because of Federal Aviation Administration (FAA) guidelines, a professional consultant was used in this process. The consultant's final report is due in a few days.	Javid W. R. Cerald D. Christop G. Christop					
For example, the land use subcommittee had proposed that an ideal size for the airport and surrounding buffer area would be two square miles encompassing such surrounding uses as pasture lands and industrial activities, not residential. The consultants have suggested acquisition of the nearby River Reach project, he said, and assured the Council that the Airport Authority had not abandoned its attempts to have the County change zoning to preclude this type of development.	Stevens Steel Stee	0111	9.	38		
Other subcommittee suggestions included the purchase of additional land on runway approaches, thus eliminating present residential uses, or the purchase of navigational easements from surrounding property owners for approximately 25% of land value, Chairman Blaikie advised.	palitas Dermoras 15 va nota 1 Dus ym 12 va 15 E. 15 Uni 1 Dus		od edi edi edi edi			
Soundproofing homes and public buildings is another suggestion, but this might not be effective because of the tendency to have windows open in the warmer climate, he said.	ted tides to supplied younderers ereon of te	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				
Mr. Blaikie explained that another subcommittee, the operational and citizens committee, includes pilot association representatives. This subcommittee had considered certain runway designations and curfews as means of reducing noise as well as minimum altitudes for descent.	often have		ma mo and and and			
Decibel level limitations for landing and takeoff, Mr. Blaikie continued, could be applied to both day and night traffic. Notices of these regulations, however, must be published to advise both private and commercial users of the airport.	co order 9 3 Putzell Ila s for appear	50	I S			And in succession of the succe
He also explained that the Airport Authority is working with Piedmont Airlines and there is reason to believe that the airline will cooperate on changing to quieter aircraft engines.						
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Mr. Graver asked about possible FAA assistance in land acquisition and Mr. Blaikie confirmed that						
funding is available from an 8% tax on fuel and ticket purchases for acquisitions which receive	tuata wa		0.0			1
FAA approval. Money for land could be borrowed	21	200	10	lo é		1
from the state, paid back by FAA funding and then	if Calbury a reserve			- (27		1
the property could be sold to individuals for uses compatible with the airport, Mr. Blaikie	di James Jaw		3	all		-
explained. In response to Councilman Bledsoe, Mr.		1	028			
Blaikie further stated that many noise abatement alternatives would have little or no cost while	Album ac					
others, like land acquisition, would be sizeable	Barrier Con	100		1		-
investments.	Tament at	38		1		
Councilman Crawford asked about precedents for			DEC	10		1
placing decibel restrictions on daytime flights. It depends upon the airport involved, Mr. Blaikie	The same		91			
stated, but as long as the decibel level is the						-
standard, there would be no discrimination between	90	-	90		1	-
types of aircraft. Some current users would most likely be eliminated with new, decibel-based			98			-
regulations while other planes would have to	o ber musse	1				
undergo extensive modifications in order to continue to use the airport, Mr. Blaikie added.			38			-
Councilman Richardson then asked Mr. Blaikie about			000			
update of the airport master plan. This would be	27 L N 10 12 1 2 2 2 2					
done in three years, Mr. Blaikie explained; updates are made every five years. Mr. Richardson	Of an one te		2.0			
said that years far beyond five, or even ten	To page of the			1	1	
years, should be considered, just like planning for highways and traffic management.	m numma sein		-			
In conjunction with this point, Mayor Putzell advised that informal contacts with the County had			Y			
been made for the formation of a joint committee	100 00 00 5 5 5 5		1			
of government representatives, citizens and technical experts to address the need for an	14 re					
additional Gordon River bridge.	1 7 1 13 10	1	1			
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Return to regular order of agenda.	rie - Sie					
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PRESENTATION/DISCUSSION OF PROPOSED ITEM 1 NAPLES						
HISTORIC DISTRICT BY FLORIDA PRESERVATION				1		
SERVICES. REQUESTED BY COMMUNITY DEVELOPMENT DEPARTMENT.						
Mr. Jones introduced Gladys Cook of the Florida				-		
Preservation Association. She began her	steple					
presentation by acknowledging members of the Collier County Historical Society, Old Naples		1			1	
Association and Civic Association who had been	in ka	1		-		
instrumental in the effort to obtain an historic district designation for the Old Naples area. She	F=7 9.3 91					
also acknowledged representatives from the Collier County Museum (Ron Jamro and Elaine Gates)	10 10 10 10			1		
which had sponsored an historic survey of the		1				
County prior to this effort.	one in the term is the	1				
She explained that the National Register of						
Historic Places (U.S. Department of the Interior, National Park Service) is designed to recognize			-			
places which contribute to the historic and social						
character of an area. Recommendations for	910		1			
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inclusion in this listing are first processed through the state and then to the federal government.	r asked ab	era appli	0 - br 150	28 8 1 2 2		
This listing places no controls on property use, Ms. Cook explained, but is merely a recognition of historic significance although commercial properties are eligible for certain federal grants (as well as possible 20% investment tax credit) for rehabilitation efforts. The National Register listing also provides protection from federal projects or federally funded projects which might impact a site or district so that the particular project must have additional review at a federal level before going forward.	wal. hone state, pal crew could be with such cut to see with such cut to see would like land crew core decibel resident		mc sgr sgr sad sad sav	Manage and a part		
While the listing doesn't place controls on property owners, Ms. Cook also pointed out, in cases where property values are suppressed, values do increase because of the psychological impact of being recognized as a stable area. Another possibility is various forms of federal funding, when available, although currently there is little money for the rehabilitation of historic properties, she added.	de upon the put as lo there wor alloraffs pe elimin entensive to use the		5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			
This designation, however, is a local planning tool in conjunction with state regulations on historical elements of the local comprehensive plan. The community is seen as being cognizant of this need, Ms. Cook explained.	The state y true of the course		eri eri eri eri eri eri eri eri eri eri			
Mayor Putzell also pointed out that once this designation is made, the community can enact laws for land use to protect these properties.	mesion wi that info	ne		5000		
Ms. Cook also pointed out that a listing of this type is quite difficult to obtain and is an honor for the community. This district could be one of the very few (approximately 25) which exist in the state. It is a rather intricate process which entails showing that the area has integrity, is linked together and contributed to the development of its community. The report on Naples shows that the area represents a development by a group of Kentuckians who wanted to make this a sportsman's paradise on the edge of the wilderness, she continued. One of the most significant points in the application is showing that this community unit is still in tact.	Daigly Control Daigly Control	GOD HA GIS GIS HOL HOL HOL HOL HOL HOL HOL HOL HOL HOL	36 56 57 37 83 83			
The procedure to be followed is for the City to apply through the Florida Department of State to the National Register of Historic Sites, said Ms. Cook. If over 50 buildings are involved, which is the case in Naples, a public hearing is held locally prior to the necessary hearing in Tallahassee. If over 51% of the local residents object, then the area is not listed, although this is not anticipated here. The application then goes to Washington and, if approved, certification could be received by the City in 45 days. It is hoped that this project will be on the May review board agenda in Tallahassee, Ms. Cook added.	the introduction of the country of t		ore fore fore san fore san fore con alla san fore con alla san fore fore fore fore fore fore fore fore			
Because the district must reflect as much as possible its historic character, the state may make adjustments to eliminate new buildings. A		87	I do			
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map was distributed to the Council showing the proposed district outline (Attachment #2). Ms. Cook also displayed the 1923 plat map of Naples. On the map of the proposed district, Ms. Cook indicated the beach as being the focal area and the Naples Hotel and commercial center with a cluster of the residential area completing the designation. Contributing properties (built before 1938) are shown and are those allowed for consideration. She reviewed other areas of the district including "fishing cottages", many of which are in good condition. Some vacant land is also included and the potential for archeological research, such as with the site of the old Naples Hotel, is taken into consideration so that at least a salvage operation can be undertaken prior to further development.	SO MOZIELES ETHINGS DEFAILE S PRIEST ST ST ENSIGNMENT DE RESTON TO RESTO				
The district has integrity, physical linkage and shows development through time, Ms. Cook explained. One of the arguments being used for the eligibility of this district is that it includes the original commercial area where the Naples Building now stands. Although not particularly architecturally appealing, this structure has historical significance and should be incorporated in a proposed area development plan, if possible. If not, moving should be considered as a last resort to demolition, Ms. Cook said, but recommended that the building be left if at all possible because it has considerable historical importance to the community. Ms. Cook said that it could be nicely worked into the proposed area redevelopment design and urged the City to work with the developers to make a public use of this building.	Decitar and the control of the contr		DONAL COLUMN COL		
Mayor Putzell asked why the pier is not part of the district and Ms. Cook explained that it is because the current structure is considered "new" having been totally replaced in 1960 but the landmark site has been acknowledged by the state as a place where something or historical importance occurred.	The collection of the collecti	545 375 50 50 16	maria av av		
Mr. Graver asked how a visual identification of buildings in an historic district could be accomplished. Ms. Cook said that no such identification comes from the district designation but bronze plaques could be purchased as part of a local project.	ablight of the control of the contro		aga Go to to to aus		
Mayor Putzell then clarified that official approval from the Council would be necessary for the application to be submitted and this would be done at a subsequent Council meeting.	alis sense showing lo moorgang moorgang	Test I	L S	10	
Mayor Putzell thanked those in the community who supported and worked toward this project.	opt Lity Read		83	8	
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Mr. Jones stated that at this point it was appropriate to present plans for the improvement of U.S. 41 medians including various levels of effort, depending upon the final funding which is available from contributions.	Hotel at Hotel the Lead of Control on She I	191 10 10 14 18 18 16 16 16 16 16 16 16 16 16 16 16 16 16		91 28 101 103	00000	Annual Property of the Persons Name of Street, or other Persons Na
Grover Erickson of the Naples Area Chamber of Commerce presented the Chamber's fund raising report (Attachment #3). For each category shown there is a team making direct solicitations, he said. Some money has been received (\$2,500 to date). Also listed are fund raising events, although the seafood festival will not be held. The car auction will feature a 1987 Ford Taurus donated by the Ford Motor Company.	n dood do ed and the uch as with taken inco yage operat development the inco welapment		in in a	11/ 13/ 13/ 15/ 15/ 15/ 16/ 16/ 16/ 16/ 16/ 16/ 16/ 16/ 16/ 16		The state of the s
Mayor Putzell congratulated the group and said that he had high hopes that the financial goal would be achieved.	to vairle	i doli	100	900		-
Community Services Director Holley distributed "Naplescape" brochures for the project (Attachment #4). He explained that Mr. Erickson's committee is handing public awareness; Gary Tice, president of Citizens Bank, is heading up the fund raising efforts. A speakers' bureau has also been organized. Another committee will work with shop owners along U.S. 41 for participation in keeping their properties in good condition to compliment the project.	nas historical receivable. The considering a last recommendation of the considering control of the city of the cit					
Joanne Smallwood, Smallwood Landscaping, introduced landscape architect Dana Fendrick who is working on this project.	ell asked	aucr schal	NO NO			
Ms. Smallwood explained that three budget options were being presented (Attachment #5). Funding of \$300,000 from the City and \$200,000 raised by the Chamber would achieve a \$500,000 budget. One budget for \$400,000 was presented as well as another for \$300,000. She said that the \$500,000 project was the minimum which should be considered and presented a diagram for the \$500,000 project showing suggested plantings which she said would be a blend of tropical and native varieties for low maintenance while carrying out the theme of Naples and its sense of place.	ece wheels conucred casked in in an i ned. No.					
Ms. Fendrick then outlined various elements of the drawings showing how existing trees and shrubs would be incorporated into the design as well as areas which will require total new planting.	From the Co	5 100 E 100	91	2 18 17 15 14 15 15 15 15 15 15 15 15 15 15 15 15 15		
Berming and surface undulations are being recommended to create interest and more separation / of the lanes, although the berms would be low and flowing to complement the medians. This will create a visual barrier between traffic and the feeling of an environment, Ms. Fendrick explained.	belian bus	590	dage	148		
Another diagram showed the design concept and the types of trees and shrubs to be used to give		-	1	1	1	
Another diagram showed the design concept and the types of trees and shrubs to be used to give						

maximum color and texture. Extra detail will be provided at intersections where people will have an opportunity to view the plantings. Less will be used in mid-block because of the moving traffic, although this area will not be barren of interest. Bahaia sod will be recommended, said Ms. Fendrick, because of its drought tolerance and because it is a lower maintenance variety requiring less fertilizer and edging. It will, however, be protected from shade because the shaded areas will be predominantly planted with shrubs. Ms. Fendrick then displayed the \$400,000 plan which will use smaller, less mature plant material; there will be the same planted areas but no berming will be included. The \$300,000 budget will require elimination of much of the plantings, according to another drawing displayed by Ms. Fendrick. It includes 15% plantings which is contrasted to the 25% plantings with the \$500,000 and \$400,000 budgets.	COUNCIL	0 T I 0	SECOND	Y E		A B S E N T
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much of the plantings, according to another drawing displayed by Ms. Fendrick. It includes 15% plantings which is contrasted to the 25% plantings with the \$500,000 and \$400,000 budgets.	son hy con		4/6			
Twenty-five percent is the lowest plant content recommended by the architect. Ms. Smallwood also pointed out that the \$1.21 per square foot cost in the \$500,000 budget is actually below a recent cost-per-square-foot on projects the firm has recently done on Marco Island and in Golden Gate.			bh se se se lu a lu			
Ms. Smallwood said that she felt confident that the "Naplescape" effort would achieve the desired goals and that it would be an injustice to the community to do anything less than the \$500,000 project.			50. 50.			
There was also a chart showing a shortened (2 1/2 mile) project which would stop at Anchor Rode Drive if the \$300,000 rather than the \$500,000 project is done. It would compensate with less distance for the reduction in the amount to be spent. There will be a total of 27 islands in the full, \$500,000 project.			AL PA		*51,	
Mr. Crawford asked about the height of berms and was assured that the maximum would be two feet for safety reasons while maintaining interest for the plantings used. Materials derived from scraping old fill and plantings will be used as base for the berms to save the cost of hauling this material away, according to Ms. Smallwood.			10 to			
Mr. Graver asked Parks & Parkways Superintendent Fedelem about maintenance costs; \$120,000 is the annual budget which includes irrigation. Mr. Crawford clarified with Mr. Fedelem that this represents a 10% to 12% increase in the department's maintenance budget. Because no electricity exists on many of the islands, / Community Services Director Holley explained, other options to operate timers for automatic watering are being researched in order to eliminate the necessity for more expensive hand watering. There is only a slight variance in maintenance costs, however, with the reduction in the planting budgets.						
Ms. Smallwood said that her firm was looking into alternatives to reduce water usage and stated that many cities are installing computer hookups						

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for automatic monitoring of moisture available to the materials. The computer regulates irrigation to match the amount water actually needed. There have been significant cost savings with this technology, she added.	er bas role mareini re ev co yrkan lo-bim ni	h hi		201		
Mr. Holley stated that the staff would like some direction from the Council so that final designs can be pursued. He recommended the \$500,000 plan and bidding the project in sections.	e ad iliw b	Ja 2 0 9 18				
After discussion of various ways of splitting the project so that it could be bid in sections, Ms. Smallwood recommended that the entire length of the project be bid and then, as an alternate, reduction in that length. Mr. Bledsoe clarified with Mr. Jones that one company would do the entire project, although Mr. Holley said that sodding could possibly be eliminated from the bid specifications because of the potential for a more favorable price from the City's annual sod contractor.	r and ed		Edition of the control of the contro	のでは、 のは、 のは、 のは、 のは、 のは、 のは、 のは、 の		
Mayor Putzell asked if the end result of the \$500,000 budget with an alternate on the berms could be achieved. Mr. Jones said, however, that the advantage in bidding in sections is to place the most favored proposal as the primary bid item and then reduce through alternates. The bidders will consider that the primary bid is the most likely one to be awarded and will be less favorable in bidding the deductible items, he added.	ings which we with the law parcent to the law the law to l	e de la companya de l	7 D A			
Ms. Smallwood, however, cautioned that the elimination of berms would also impact the use of plantings because some require more water than others, depending upon their placement in relation to the berms.	di taat i na ob oy y na ogiaya Yiliw wala	6 101 101	ile Mess to Ya	20 77 77 83		
It was the consensus of Council that there was no objection to designing the \$500,000 project.	for the start	158	7 B	90		
* * * * *	ard 000.00		nac Lis	3		
Prior to beginning the next agenda item, the City Manager distributed the results of a telephone survey which was undertaken to address public feeling about City services and to indicate areas where attention was needed. On the whole, he reported, there was an overwhelmingly favorable response.	ford asked red that to excous with succession and plan ms to sa away, acc	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	91 91 91 10 11 11 11 11 11 11 11 11 11 11 11 11			
Three areas of need cited by citizens, however, are traffic and traffic control; storm water drainage; and street lighting. These were the only areas out of 18 where there was 15% or more responses indicating a need for improvement. All others received very high marks on satisfaction with current services. He noted that an overall rating of the Council and the staff was in the 90 percentile. He suggested that the Council and staff utilize this data in setting priorities in the budget process.	er asked in about about malfill a colored with a colored with a colored a co	10 10 10 10 10 10 10 10 10 10 10 10 10 1				
Data was collected by precinct so that areas of need can be pinpointed.	ance costs					
Mr. Jones, in response to Mr. Crawford, said that the sample selection techniques were recommended by Chuck Mohlke, a professional in this field, and he acknowledged with thanks Mr. Mohlke's help.	llwood said tires co try cities		e di di ti di di			

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Computer records from the Supervisor of Elections were obtained and a 5% random sample of each precinct was surveyed. If a negative response was received on any issue, other questions were asked, said Mr. Jones.	Tea and pens			30	
If a great many negative responses had been received, Mr. Jones further explained, "encounter" groups involving those citizens would have been organized to provide the City with further input. There is no need for these groups now, however, in light of the positive responses. The data was collected beginning in January and the survey was concluded in the first week on February, Mr. Jones added, so that part-time residents were included.	COMPANIE WE COM CAN	19 25 75 10 13 13 13 13 13 13 13 13 13 13 13 13 13			
Councilman Anderson-McDonald noted the advantage of using this approach with other needs for information such as airport noise. Mr. Jones confirmed that it could be utilized in the future when there is a particular issue confronting the City.	ALTERNATION TO THE STATE OF THE				
Mr. Bledsoe asked for further clarification of the drainage complaints and Mr. Jones said that this is a natural problem because of the low elevation of the City; with significant rains, it is difficult to quickly dispose of large amounts of water.			210 210 210 210		
Mr. Richardson noted that constant drainage improvements are underway in conjunction with street projects. He suggested that information be promulgated to the public indicating the estimated time for which swales are designed to hold water after a rain storm.		200			
Councilman Anderson-McDonald recommended that the data from the survey be passed on the the County and complimented the City Manager on the survey. Mr. Ed McMahon, on behalf of the Civic Association, suggested that this group be the agency to transmit the survey results to the County.			ari ari		
In response to Mr. Graver, Mr. Jones advised that individuals outside the City government were used in performing the survey although it could in the future be done with in-house personnel. Mayor Putzell said that the City could be comfortable with the methodology used. He, too, complimented the staff.	S D. L. S.		2.6 7.9 7.1		
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PRESENTATION OF PROGRAM BUDGETING:					
A) UTILITIES			-	1	
Mr. Jones introduced Utilities Director James / Chaffee who noted the various elements of the his program budget presentation (Attachment #6). Computerized meter reading is one new item being considered as a possible cost saving strategy, he stated.					
In reviewing the Solid Waste Division he outlined the various programs including container maintenance, collection of horticultural trash and future consideration of a transfer station.					Marrie aglineira des Margardasse de esta
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CITY OF NAPLES, FLORIDA	PER TREADUNE	M	S	-	TE	A
City Council Minutes Date 2/11/87	COUNCIL MEMBERS	M O T I O N	-	Y E S	N	B S E N T
He mentioned the various items in the wastewater collection, treatment and disposal system. A desired program is quality control including compliance testing and ground water monitoring which encompasses water, solid waste and wastewater systems. Mr. Graver asked whether there were sufficient people now on the staff to run the new wastewater system. Although listed in the current budget, the extra people needed have not been hired as yet, Mr. Chaffee explained, but also indicated that state requirements call for a certain number of certified operators and there are now the number of certified operators on the payroll needed to implement the new system. The only other staff to be hired are maintenance personnel. Mr. Bledsoe asked for an effective date when all wastewater project improvements would be in place. Mr. Chaffee said that the treatment plant will have full capacity by July. The reuse system (distribution) will be done in mid-October and the reuse facilities at the plant are scheduled for completion by mid-December. The whole package, therefore, will be on line in December, 1987. A mechanism has also been established for contact between the various golf courses and the reuse system contractor, Mr. Chaffee indicated, in response to a question from Mr. Bledsoe.	records first and	as a	to t	THE STATE OF		
Mr. Jones then asked for guidance from the Council on interim water and sewer service to areas outside the City's service area. While there haven't been any requests for water service at this point, he said, there have been requests for sewer service - one on the northwest corner of Pine Ridge Road and the other in East Naples on Commercial and U.S. 41.	red to the which swri rein storm on Anderson on the swri reimenced i	In In In In In In In In In In In In In I	UO DO DO DO			
There is now in place a sewer force main serving the Courthouse Complex and the requesting party in East Naples could tie his project onto that line. Service to the East Naples area would be assumed by the County in about three years, Mr. Chaffee stated. The other project is adjacent to the area already served by the County.	tion, suggesto, consecto Mr. value to Mr. value to Mr. cottelling the the backers.		ea eg uo en on eu			
Mr. Jones reiterated that a policy is needed on whether the Council is interested in even considering extending interim service outside the City's service area. Mr. Richardson said because of past refusals due to lack of capacity, the policy of not allowing these exetnsions should be continued.	BALG CONTROL OF THE C	TER TER	t la bas			
Mayor Putzell also pointed out that the City could be contributing to the explosive growth in the County if it extends service there. This problem / must be addressed by the County in their planning, he added. Mayor Putzell then reflected the sentiment of Council as not being willing to extend water or sewer service beyond the boundaries of the district.			28 20 20 20 20 20 20 20 20 20 20 20 20 20			

CITY OF NAPLES, FLORIDA						. 1
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City Council Minutes Date 2/11/87		т	С			S
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Because of the lateness of the hour, Mayor Putzell						
suggested deferring the remaining agenda items until the next workshop because of other commitments which Council members had made.						
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Adjourned at 11:35 a.m.						
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EDWIN J. PUTZELL, JR., Mayor						
JANET CASON						
CITY CLERK						
TARA A. NORMAN						
ADMINISTRATIVE AIDE						
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SUPPLEMENTAL ATTENDANCE LIST

George Henderson, Naples Police
Volunteer Corps
Gladys Cook, Florida Preservation
Services
Joan Vega, Parks & Recreation
Advisory Board
William Blaikie, Chairman, Naples
Airport Authority
Ron Jamro, Collier County Museum
Elaine Gates, Collier County Museum
Grover Erickson, Naples Area Chamber
of Commerce
Joanne Smallwood, Smallwood Landscaping
Dana Fendrick, Smallwood Landscaping

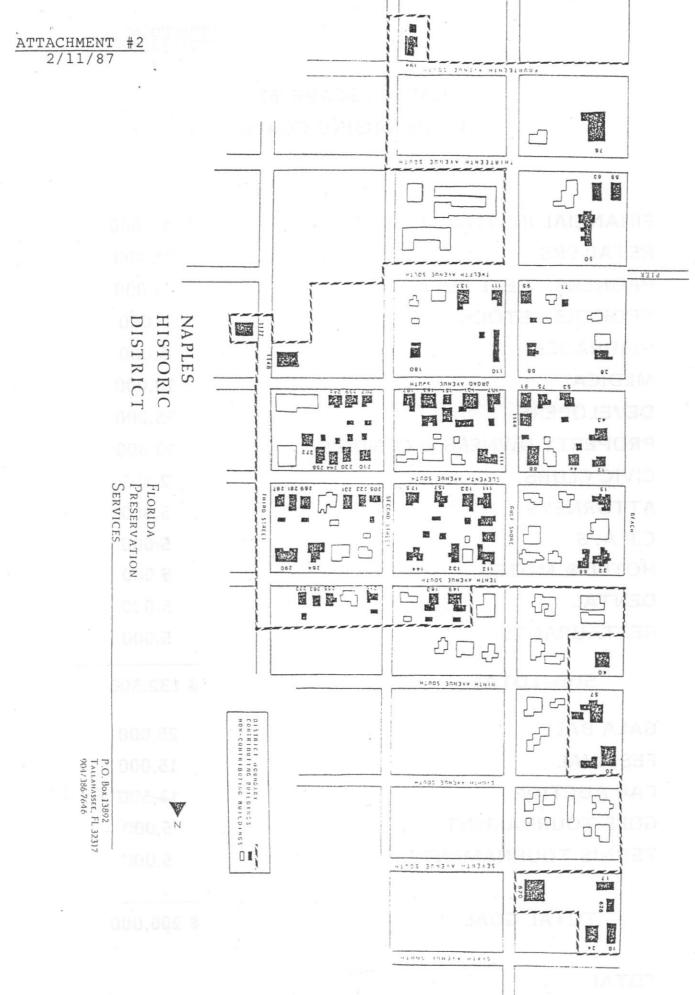
U.S.A. Kids and Advisors: Amy Hesson, Avalon Elementary School Nancy Flick, Avalon Elementary School Dominic Freshwater, East Naples Middle School Stuart White, Avalon Elementary School Claire Chiancone, Avalon Elementary School Chris Archer, Golden Gate Elementary School Andy Reed, Lely High School, Director Joan Flick, Naples Informed Parents, Organizer Mary Peterson, Naples Informed

Parents
Barbara Chiancone
Mary Archer
Pearl White

Charles Andrews
Edward McMahon
Herb Anderson
Martha Kinkaid
Harry Cunningham
Mrs. Sidney Combs
Hubert Howard

News Media:

Pete Scovill, Palmer TV-9 Dave Fuller, WNOG William Upham, Naples Times Marty Bonvechio, Naples Daily News Lori Rozsa, Miami Herald



NAPLES SCAPE '87 FUND RAISING GOALS

FINANCIAL INSTITUTIONS	\$ 10,000
RETAILERS	25,000
BROKERS - REAL ESTATE	15,000
BROKERS - STOCK	5,000
INSURANCE	5,000
MEDICAL	10,000
DEVELOPERS	25,000
PROPERTY OWNERS & CONDO'S	10,000
CIVIC CLUBS	2,500
ATTORNEYS	5,000
C.P.A.'S	5,000
HOTEL & MOTEL	5,000
DENTAL	5,000
RESTAURANTS	5,000
SUB-TOTAL	\$ 132,500
GALA BALL	25,000
FESTIVAL	15,000
CAR AUCTION	17,500 22,500
GOLF TOURNAMENT	5,000
TENNIS TOURNAMENT	5,000
TOTAL GOAL	\$ 200,000

ATTACHMENT #4 2/11/87

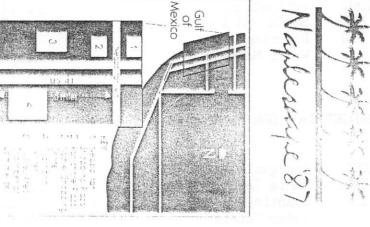
aplesage 8

Thee Naples Green" is a program spearheaded the Napler with a long-term gool of a beautiful them to boulevard from the Name suburbs all through the program includes all visual aspects such as a program includes all visual aspects such as a pulliang fronts • signage • curb cuts • parking areas a prossage design and maintenance.

project of this magnitude needs a good group has community an eye opener that urges the community wide group has ser a very achievable plan with which to start sdnos6 Allunumos cesses suu euro puo se con, or a being developed cooperatively by the and highly manageable three mile distance mprovement to me righway median within

Neaporton Wall or 2 for not the foreston to the excellent follows: The Gareway To The

ME COME ..



The seeing you or inba when we first traveled when we first traveled or Third Street years ago. They miss ecause the appearance and personality of

m trail expanded for much with the times

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anding Visitors that arive through Naples on Nucley is growing Our identity is shifting

to be completed in the first phase from Neopolitan Way the Normerh point to Orchio the Southern point. The median budget of \$300,000 has been allocated by the city for this project. After prefirmingly costing, it was found this funding is assufficient to produce the audity desired. The purpose of Noplescape 87 is to raise an additional \$200,000 from the Naples area. This would create a total budget of \$500,000 for the project. The additional maney is to be talsed through The location may indicates the specific section

Naples has always been thought of as a city with charm. City entrances depict the logo of our old wood piet fronting a sunset. The beaches are free from carnival blight.

Storely polims and trees with years of motiviny shape residential overlues leading to the beach. And everywhere there is a manifolitied took that softly says — well-managed — clean — taken care of.

Historic Tombom. Toll us the thirpad mat links all about 10 Magnes, its feedbarn of 10, 12, noversized ill phage had already set us appartition mass tomphounities, it deserves special amenions. The continuity of a live in pranties to accompanies mealon is the spacere material to the written as a continuity of a work in the spacere was work that the work and that it are written as a continuity of the work in the spacere was a continuity of the work of the spacere was a continuity of the work of the spacered with the spacered work of the spacered was a continuity of the spacered work of the spacered was a spacered with the spacered was a s

A unitied effor will bring that warm friends feeling to our visitor and us today and forever flease complete the abhation form and mail flease.

with a check payable to: Naplescape 187 1750 North Tomiam: Trai Naples: Florida 33940

Yes, I want to help 'Keep t Enclosed is my danation of	laples Green". \$ to Naplescape 87.
Yes, this is my part of \$	to Naplescape '87.
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Tease mail with your check pay	oble to: Noplescape '87 1700 North Tamiami Trail Noples, Florida 33940
	(813) 262-6141 -15-

NAPLES SCAPE

BUDGET COMPARISON 2-9-87

BUDGET \$300,000 (see drawing L-1)

100% 85% 15%	Irrigation Bahia Sod & Sod Removal Planting Water Meters	429,112 SF @ .19 = 364,745 SF @ .16 = 64,367 SF @ 1.81 = Lump sum	\$ 81,531 58,359 116,504 43,546 \$299,940
BUDGET	\$400,000 (see drawing L-2)		
100% 75% 25%	Irrigation Bahia Sod & Sod Removal Planting Water Meters	429,112 SF @ .19 = 321,834 SF @ .16 = 107,278 SF @ 2.08 = Lump sun	\$ 81,531 51,493 223,138 43,546 \$399,708
BUDGET	\$500,000 (see drawing L-3)		
100% 75% 25%	Irrigation Bahia Sod & Sod Removal Planting Water Meters Berms & grading	429,112 SF @ .19 = 321,834 SF @ .16 = 107,278 SF @ 2.34 = Lump sum 11,025 CY @ 6.25 =	\$ 81,531 51,493 251,031 43,546 71,883 \$499,484

